



**Goal:**

This quick guide shows how orientation and safety in the workplace can be quickly improved – without structural measures or long downtimes.

## 01

### Three pillars of orientation



**Markings**

- ▶ Separation of pedestrian and vehicle routes
- ▶ Marking of zones and hazardous areas
- ▶ Colour logic for quick orientation



**Mirrors**

- ▶ Securing blind intersections
- ▶ Visibility into aisles and exits
- ▶ Support for reversing movements



**Signs**

- ▶ Clear, concise messages
- ▶ Consistent symbolism
- ▶ Placement in users' line of sight

## 02

### Orientation is more than signs

- ▶ People orientate themselves visually and intuitively
- ▶ Clear lines of sight reduce reaction times
- ▶ Consistent design creates safety

## 03

### Where investments pay off immediately

- ▶ Intersections and forklift exits
- ▶ Transitions between work areas
- ▶ Emergency exits, first aid, and assembly points